

In 2008, Sony plans to issue a product update for this Blu-ray Disc™ player which will enable the BD-Live function of packaged Blu-ray Disc media.

This enhancement will be delivered to your player over the internet through the network download service or, if you prefer, by a disc-based update. Of course, there will be no charge.

After the update, you can enjoy additional contents and services while you are playing a BD-Live capable disc but please note: for the network update and BD-Live to function a broadband internet connection is required, and certain BD-Live content and services may require local storage. Please refer to "Step 3: Inserting the External Memory" and "Step 4: Connecting to the Network" in the operating instructions for more information.

If you would like to be notified via e-mail when this update is available, please use one of following methods:

1 Register your product online: www.sony.com/productregistration

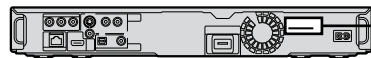
2 Call us toll-free to register: **1-866-909-7669**

In order to register, you will need to have your Blu-ray Disc/DVD Player serial number close at hand.

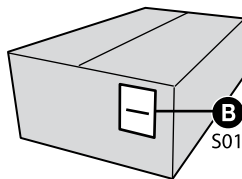
The 7-digit serial number can be found **A** on the back of the player or **B** on the side of the carton.

Make note of it here. _____

You can learn more about product updates by visiting www.sony.com/blurayupdate .



A
No. XXXXXXX



B
S01-XXXXXXX



1-410793411+